

# Diploma In Art & Craft

Paper	Name of the Paper	Subject Type	Total Marks	Min Marks
I	English	Theory	100	40
II	Design Studies	Theory	100	40
III	Art & Design Elements	Theory	100	40
IV	Media & Tools	Theory	100	40
V	Painting	Theory	100	40
VI	Print Making	Theory	100	40
VII	Basic Photography	Theory	100	40
VIII	Graphic Design & Display	Practical	100	40
IX	Entrepreneurship & Venture Management	Practical	100	40
X	Presentation of Arts & Design	Practical	200	100

# Diploma In Art & Craft

## SECTION – A

### GENERAL ENGLISH

1. English learning process
2. Techniques of learning process
3. Scope of English
4. Uses of learning English in our daily routine

## DESIGN STUDIES

1. What are the basics of design? Explain.
2. What is the need and purpose of design?
3. What are the tools & importance of design?
4. Why design study is important?
5. What are the advantages of design study?

## SECTION – B

### ART & DESIGN ELEMENTS

1. What are the elements of arts?
2. What are the elements of design?
3. What is the purpose of elements of art & design?
4. How art & design is related to each other?
5. What is the need & importance of elements?

## MEDIA & TOOLS

1. What are the purposes & importance of media tools?
2. Explain types of media.
3. What is the role of media in our day-to-day life?
4. Why media is important as a career?

# Diploma In Art & Craft

## SECTION – C

### PAINTING

1. Definition of painting
2. History of painting
3. Scope of painting
4. Painting as a profession

### PRINT MAKING

1. Process of print making
2. Techniques of print making
3. Types of print making
4. History of print making

## SECTION – D

### BASIC PHOTOGRAPHY

1. Basic photography skills
2. Elements of photography
3. Techniques of photography
4. Photography as a profession

### GRAPHIC DESIGN & DISPLAY

1. Types of graphic design
2. Elements of graphic design
3. Concept of graphic design
4. Techniques to improve designing skills

---

## ENTREPRENEURSHIP & VENTURE MANAGEMENT

### Practical

# Diploma In Art & Craft

## VIVA

### PRESENTATION OF ARTS & DESIGN

- Practical
  - Viva
- 



# Diploma In Art & Craft

## ASSIGNMENTS

Total Marks: 100 (MM–100)

### Q.1 MCQ's

- 1. Research design is a blue print, outline and**
  - a) evidence
  - b) control
  - c) plan
  - d) strategy
- 2. The elements of art are**
  - a) pure chemical substances used in art
  - b) building blocks of art
  - c) pen, pencil, paints
  - d) brush
- 3. The relative lightness or darkness of an object is**
  - a) texture
  - b) contrast
  - c) color
  - d) value
- 4. Which of these is not an example of media?**
  - a) clay
  - b) oil paint
  - c) paint brush
  - d) marble
- 5. A three-dimensional object is called**
  - a) square
  - b) cube
  - c) circle
  - d) form
- 6. In digital audio, \_\_\_\_\_ describes the number of bits of information recorded for each sample.**
  - a) sample rate
  - b) bit depth
  - c) ratio
  - d) channel
- 7. Which is the face of newspaper?**
  - a) headlines
  - b) front page
  - c) editorial
  - d) masthead
- 8. When lines meet to form an enclosed area, this is formed**
  - a) shape

# Diploma In Art & Craft

- b) space
  - c) form
  - d) line
9. **Which one of the following was introduced with the coming of British art in India during the colonial period?**
- a) mural art
  - b) oil painting
  - c) perspective
  - d) miniatures
10. **The well-known “Bani Thani” belongs to**
- a) Bundi school
  - b) Jaipur school
  - c) Kangra school
  - d) Kishangarh school
- 

## Q.2 FILL IN THE BLANKS

(MM–20)

1. \_\_\_\_\_ is a testable statement of a potential relationship between two or more variables.
  2. Research design is a \_\_\_\_\_ for conducting the marketing research project.
  3. The first radio station in Kerala was established in the year \_\_\_\_\_.
  4. Red, yellow and blue are \_\_\_\_\_ primary colors.
  5. ISO means \_\_\_\_\_.
  6. \_\_\_\_\_ is the process of organizing and composing words and images to create a message.
  7. \_\_\_\_\_ is a closed two-dimensional area.
  8. \_\_\_\_\_ is a basic element repeated to create a pattern.
- 

## Q.3 SHORT ANSWER TYPE QUESTIONS

(MM–32)

1. What is research design?
  2. What is blue line technique?
  3. Define visual literacy.
  4. How do you achieve sharp focus?
  5. What about a flash?
  6. Define ISO.
  7. What are the elements of arts?
  8. What are the methods of photography?
-

# Diploma In Art & Craft

## Q.4 LONG ANSWER TYPE QUESTIONS

(MM–28)

1. Explain all types of lenses.
2. Differentiate between arts & craft.
3. What is the role of media in our daily life?
4. English is an international & important language. How is it helpful in arts & craft, designing, media profession?

